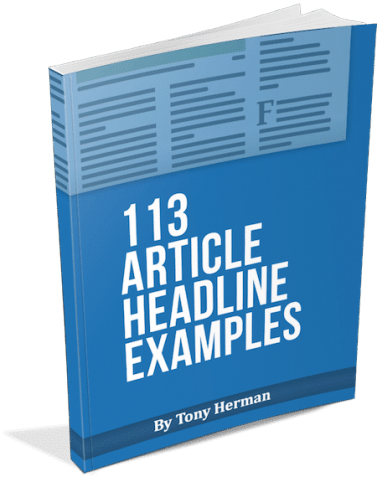
113 Article Headline Examples

Improving Headlines = More Leads/Sales



Don't forget to read the article here about writing content for your business blog:
4 Great Ways to Get Content on Your Business Blog

Just use the best headline below and, of course, switch out "[KEYWORD]" for your product, service or keyword that you're focusing on. Have fun!

1. The Three Main Ingredients Used In The Manufacturing of the [KEYWORD]
2. Four Reasons People Switch From The Competitor To The [KEYWORD]
3. Why Families Love Their [KEYWORD]
4. The Smartest Ways To Use The [KEYWORD] In Your Home
5. How The [KEYWORD] Will Save You Time, Money, And Stress
6. Where To Find The Best Deals On The [KEYWORD]
7. The Pros And Cons Of Buying The [KEYWORD] Used
8. Knowing When It's Time To Throw Out Your [KEYWORD] And Get A New One
9. Six Little Known Facts About The [KEYWORD]
10. The Top 10 Producers Of The [KEYWORD]
11. A [KEYWORD] For Every Season
12. The 5 Most Popular [KEYWORD] Brands
13. A Historical Overview Of [KEYWORD]
14. A Closer Look at [KEYWORD]
15. [KEYWORD] – A Mans Perspective
16. [KEYWORD] – A Woman's Perspective
17. [KEYWORD] – A Child's Perspective
18. How Much You Should Expect To Pay For A Good [KEYWORD]
19. [KEYWORD] for The Upper Class
20. [KEYWORD] – Environmental Factors
21. Replacing Your [KEYWORD]
22. Donating [KEYWORD]
23. The 5 Best Performing [KEYWORD]

24. Helping Others Realize The Benefits Of [KEYWORD]
25. Why Choose This Particular Type Of [KEYWORD]
26. Make The Most Of Your [KEYWORD]
27. Forget Doing This With Your [KEYWORD], Do This
28. Problems With Your [KEYWORD]
29. Comparison Of Available [KEYWORD]
30. How A “Profession” Uses “[KEYWORD]”
31. Use “[KEYWORD]” Like A “Profession”
32. The Definitive Guide To [KEYWORD]
33. How To Take Care Of Your [KEYWORD]
34. Top Five [KEYWORD] Myths
35. Using [KEYWORD]
36. Installing [KEYWORD]
37. Working With [KEYWORD]
38. Safety Issues With [KEYWORD]
39. Why [KEYWORD] Is Better/Worse Than (Alternative)
40. Why I Chose [KEYWORD]
41. Why I Love/Hate [KEYWORD]
42. [KEYWORD] Throughout History
43. Taking My [KEYWORD] To Work
44. Important Things To Know About [KEYWORD]
45. [KEYWORD]: What To Know Before You Buy
46. [KEYWORD]: Should You Rent Or Own?
47. Best Places To Find [KEYWORD]
48. Something You Should Never Do With [KEYWORD]
49. How To Clean The [KEYWORD]
50. How To Maintain The [KEYWORD]
51. How To Take Care Of The [KEYWORD]
52. The [KEYWORD] In Other Cultures
53. How To Repair The [KEYWORD]
54. 5 Ways To Find [KEYWORD]
55. 5 Ways To Buy [KEYWORD]
56. 5 Ways To Use [KEYWORD]
57. 5 Ways To Shop For [KEYWORD]
58. 5 Ways To Learn [KEYWORD]
59. 5 Things You Should Know About [KEYWORD]
60. 5 Things To Do With [KEYWORD]
61. 5 Reasons I Hate [KEYWORD]
62. 5 Reasons I Love [KEYWORD]
63. [KEYWORD]: In 5 Easy Steps
64. [KEYWORD]: Pros And Cons
65. [KEYWORD]: Finding It Cheap
66. [KEYWORD]: Customer Review
67. Finding Used [KEYWORD] At Garage Sales
68. Giving [KEYWORD] As Gifts
69. [KEYWORD] – A Great Gift For Dad (Mom, Sister, Friends, Etc)
70. Should You Get Your [KEYWORD] Repaired?
71. Using Your [KEYWORD] To Make Extra Money

72. Taking Your [KEYWORD] On Vacation
73. Why I Bought Two [KEYWORD] For My Family
74. Why I Bought A [KEYWORD] For My Elderly Mother
75. My Dog Ate My [KEYWORD]!
76. Five Reasons Why [KEYWORD] Gets Bad Reviews
77. Four Benefits Of The [KEYWORD]
78. 3 Steps To Growing|Making|Repairing|Troubleshooting A [KEYWORD]
79. 7 Habits Of [KEYWORD] Users
80. 7 Things You Can|Can't Use Your [KEYWORD] For
81. This Is What I Use My [KEYWORD] For
82. [KEYWORD] – Five Common Mistakes You Can Easily Avoid
83. Three Crucial Steps You Have To Take Before Buying [KEYWORD]
84. Do We Need [KEYWORD] Now That We Have Competitor?
85. Five Tricks You Should Know About [KEYWORD]
86. [KEYWORD] – Seven Reasons For College Students To Buy Them
87. The Secret Life Of [KEYWORD]
88. [KEYWORD] And Beyond
89. This Is How You Fix Your Broken [KEYWORD]
90. The Best Reason You Should Use A [KEYWORD]
91. The Best Reason You Should Not Buy [KEYWORD]
92. Why You Should Use This [KEYWORD] And Not This [KEYWORD]
93. Why You Should Be Careful Buying\Using This [KEYWORD]
94. How You Can Avoid Spending Too Much Money On This [KEYWORD]
95. Choose This [KEYWORD] Rather Than This Long Tail [KEYWORD]
96. Here Are Several Reasons Why You Should Always Use A [KEYWORD]
97. What You Need To Know About [KEYWORD] Before Buying
98. Why [KEYWORD] Makes Life Easier
99. How My [KEYWORD] Saves Me Time
100. How Often Does Your [KEYWORD] Make Your Neighbors Say This
101. How To Avoid This With Your [KEYWORD]
102. You Broke The "[KEYWORD]", Now What
103. [KEYWORD]: Planning And Design Tips
104. How To Get The Most Out Of Your [KEYWORD]
105. [KEYWORD] How-To Guide
106. If Only I'd Known This About [KEYWORD]
107. Increase The Value Of Your (Life, Home, Car, Etc) With [KEYWORD]
108. How To Recycle Your [KEYWORD] Correctly
109. [KEYWORD] Accessory 1 – This Is How You Take Care Of Yours
110. 5 Tips For A Long Lasting [KEYWORD]
111. Five Stupid Mistakes That Will Kill Your [KEYWORD]
112. [KEYWORD]s – How Good Are They Under Real Life Circumstances
113. What Are The Best Colors Of [KEYWORD]?

BONUS: Negative Hooks to Go Viral

Negative framing grabs attention fast, especially when it taps into fear, frustration, or a "you've been doing it wrong" vibe. These headlines work well in social media posts,

YouTube titles, and short-form content where stopping the scroll is everything.

- I hate to break it to you, but you're doing [KEYWORD] wrong
- I hate [KEYWORD] and here's why
- Here's why you're stuck
- If you want to achieve [KEYWORD], you should try this instead
- Here's what [KEYWORD] doesn't want you to know about [TOPIC]
- Stop doing these 3 things immediately
- You're risking [KEYWORD] by doing this
- This should be illegal
- This one thing is ruining your chances of [KEYWORD]
- Here's why [KEYWORD] is setting you up to fail
- Stop wasting your time – [KEYWORD] doesn't work anymore

Don't overdo negativity, but using it strategically can create curiosity, urgency, or even spark conversation. These work especially well when you can back them up with a surprising twist or solution.

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