

# A 57-Word Post is Making Money

## A Content Strategy That Still Works in 2025

I put together a quick, 57-word post on a certain website I have on May 15th and as of August 14th (in the morning), I'm seeing over 4,700 views of it. My **earnings have gone up 4 times** on that website, too.

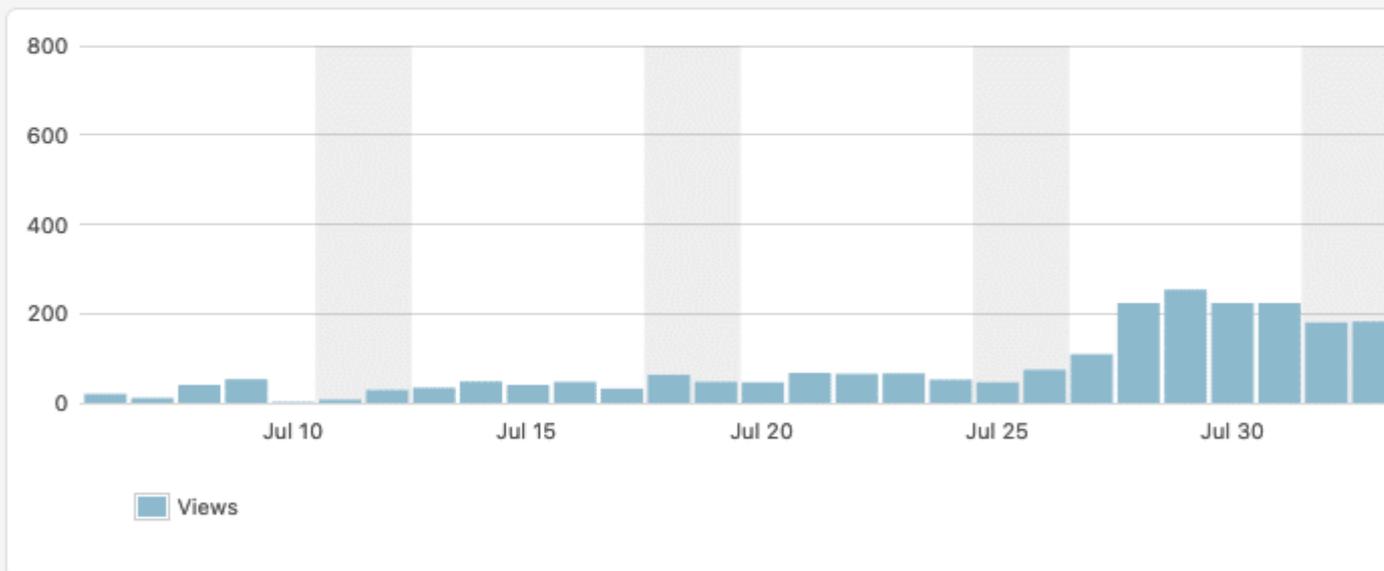


### Site Stats [Configure](#)

August 14, 2020, 7:10 am

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#### Stats for: Block Fact Checking Bots to Your Facebook Account



#### Months and Years

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
2020							1,923	2,794			

It all comes down to writing the right kind of content.

Think about it... if you're searching for an answer online, do you need a super long page to explain something simple? No, that would be a terrible result. The more concise the better.

Yes, you can rank websites with very short content... I'm doing it. When you do, you're building an online asset that pays you back every month. I wrote those 57 words once and I'll keep getting paid for that. How many words a day do you write in text messages? This article is 153 words – it's not long.

**Go learn more about how to easily do this**

Original article: <https://tonyherman.com/57-word-post-makes-money/>

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