Free Website Checkup: Test Your Website and Find Problems Fast

Quick Tip: Agencies… Use These Reports as Your Own

If you print the report and remove the first page, you can use these reports as your own. White-labeled, essentially. You can use them to show your clients what needs to be done, and even charge $75-$100 for them.

Most business owners assume their website is probably “fine” as long as it loads, looks decent, and has their contact form on it.

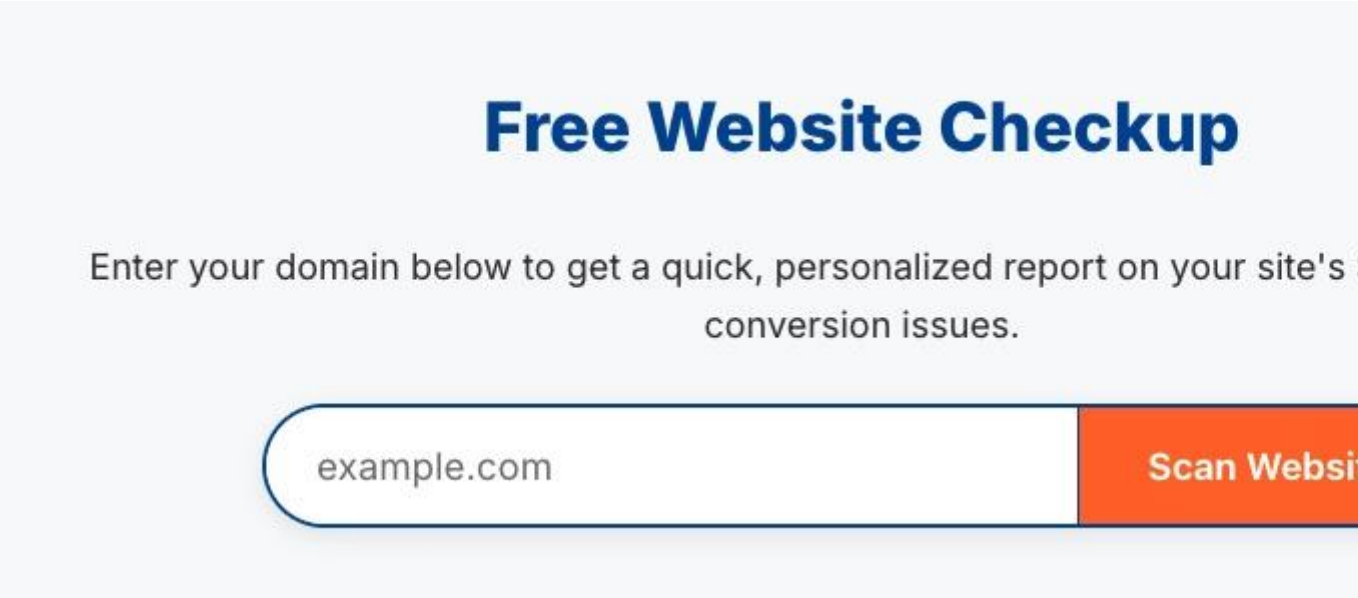
That is the trap.

A website does not have to be obviously broken to under-perform. These problems might remain:

- It can still be slow.
- It can still confuse visitors.
- It can still bury important information.
- It can still send weak signals to Google.

And while all of that is happening, you may be losing leads without realizing it.

That is exactly why I built the Free Website Checkup on SiteAnalyzerFree.com.



It’s a simple way to test your website online, get a clearer picture of what may be wrong, and stop guessing where to start. This page has a sample report on it, but first…

Why Most Website Problems Go Unnoticed

One of the hardest parts about improving a website is that many problems are not obvious at first glance.

Your site may still “work.” It may still have your logo, your services, and your phone number. But that does not mean it is doing its job well.

Here is what often happens:

- The home page does not clearly explain what you do
- The site feels slower than it should
- The mobile experience is clunky
- Calls to action are weak or easy to miss
- Important SEO basics are missing
- Trust signals are too thin
- Visitors leave before taking the next step

Most people do not notice these issues because they are too close to their own site. They already know what their business does, where things are, and what they want the visitor to do. A first-time visitor does not have that advantage.

Read that again: **Most people do not notice these issues because they are too close to their own site.**

That is where a free website audit can help. It gives you a more objective starting point.

What is a Free Website Checkup?

A free website checkup is a quick way to evaluate how your site is doing in a few critical areas that affect real-world results. Instead of staring at your own website and wondering whether it needs work, you can run a report and get a more useful baseline.

- The goal is not to overwhelm you with technical jargon.
- The goal is to answer a much more practical question: “**Is my website helping my business, or quietly holding it back?**“

If you have ever searched for things like **website site checker**, **website test online**, **website audit free**, **test my website**, or **website health check online free**, that is really

what you are trying to figure out.

What the Free Website Checkup Can Help You Catch

The Free Website Checkup on SiteAnalyzerFree.com is designed to help surface problems that may be affecting your site's performance, usability, credibility, and search visibility.

Depending on the site, that can include issues like:

- Slow loading pages
- Weak or unclear messaging
- Missing or weak calls to action
- SEO problems that hurt visibility
- Mobile usability issues
- Missing trust builders
- Technical issues that add friction

That matters because websites do not usually fail all at once. They fail in small ways, over time.

Maybe fewer people fill out your form. Maybe your rankings slip. Maybe visitors leave because the site feels dated or confusing. Maybe your competitors seem to be winning more business and you are not sure why.

Often, it starts with things that were fixable earlier.

Why a Free Website Audit Is Worth Doing Even If You Are Not Ready to Hire Anyone

A lot of people hesitate to run a website audit because they assume it is only for businesses ready to sign a contract, pay for a redesign, or start a big project.

That is not how I look at it.

Sometimes the smartest next step is simply finding out where you stand.

You do not need to be ready to rebuild your site. You do not need to know SEO. You do not need to talk to an agency yet. You just need a clearer picture of what is helping and what is hurting.

That is what makes a free website checkup useful. It lowers the pressure and gives you something concrete to work from.

Even if you do nothing right away, you at least stop operating in the dark.

Who This is Best For

This kind of free website audit is especially useful for:

- Small business owners
- Service companies
- Businesses with older websites
- Companies getting traffic but not enough leads
- People paying for SEO but unsure what is really being improved
- Business owners who suspect their site is underperforming but do not know why

If your website has been sitting there for a while and you have had that nagging feeling that it should be doing more, this is a smart place to start.

What Makes This Different From Other Free Website Audit Tools?

There are plenty of website testing tools free online. The problem is that many of them dump a pile of scores, warnings, and technical notes in front of you without helping you understand what matters most.

That is one reason business owners get frustrated with “best free website audit tools.” They may generate data, but they do not always create clarity. The goal with SiteAnalyzerFree.com is different.

Most free website audit tools hand you data. This is meant to help you spot what is actually worth fixing.

That is a big difference.

If a report is too technical, too vague, or too disconnected from business results, it is easy to ignore. A useful website audit checker should help you move from confusion to action.

A Sample Report: What You Will See

To give you an idea of what this looks like, here is a sample report from the Free Website Checkup.

Checkup Results

Report for: [redacted]

on FixYourWebsite.now



Needs Work

We found 7 items that need attention.

SEO Checks

HIGH PRIORITY

Duplicate Page Titles

WHY IT MATTERS

Every page should have a unique title tag so Google knows its specific topic.

WHAT WE FOUND

Found duplicate titles. The following pages share a title with another page:

Copy

```
- https://[redacted]/copy-of-services ("Handy Joe's Home Improvement - Services")
```

RECOMMENDED ACTION

Ensure each page title uniquely describes the content of that specific page.

LOW PRIORITY

Missing Image Alt Text

WHY IT MATTERS

Alt text helps visually impaired users and gives Google context about images.

WHAT WE FOUND

Found 5 image(s) missing alt text on the homepage:

Copy

```
- https://cdn.myportfolio.com/3fed80b9-c13d-46e5-b2d6-39a4c2e9f276/043e578d-8eab-4bdf-b55a-6d37cf58...
- https://cdn.myportfolio.com/3fed80b9-c13d-46e5-b2d6-39a4c2e9f276/74944ad1-c506-4997-a822-f8ace037...
- https://cdn.myportfolio.com/3fed80b9-c13d-46e5-b2d6-39a4c2e9f276/e10dbb3e-30d1-4a25-9307-ebf3314e...
- https://cdn.myportfolio.com/3fed80b9-c13d-46e5-b2d6-39a4c2e9f276/a54a501d-867c-4c92-a3ef-470f1467...
- https://cdn.myportfolio.com/3fed80b9-c13d-46e5-b2d6-39a4c2e9f276/6e4c4bb6-ddbd-4f1b-96ff-b6d994a5...
```

RECOMMENDED ACTION

Add descriptive alt text to all meaningful images.

Example report from the Free Website Checkup at SiteAnalyzerFree.com

What I like about having a report like this is that it turns vague suspicion into something more concrete. Instead of saying, “I think my website might need work,” **you can start seeing specific areas that deserve attention** first.

In other words, this tells you where to start and what to do.

That is important because not every problem needs a full redesign. Sometimes a handful of smart improvements can make a site feel better, work better, and convert better. And sometimes the report confirms what you already suspected: the website is due for real cleanup.

Either way, you are no longer guessing.

The Hidden Cost of Waiting Too Long

One of the biggest mistakes business owners make is putting off website improvements because nothing seems urgent enough yet.

But that is exactly how **website problems get expensive**.

A weak site can quietly chip away at your business month after month. It can waste paid traffic. It can reduce trust. It can make you look behind the times. It can undercut your SEO. It can create friction right where people are deciding whether to contact you.

And the longer that goes on, the harder it is to recover lost opportunities.

You do not have to fix everything today. But you should know what you are dealing with.

Start With a Free Website Checkup

If you have been wondering whether your site is helping your business as much as it should, this is an easy next step.Run the report. See what it finds. Get a better feel for what needs attention first.

Try the Free Website Checkup now and stop guessing what is helping or hurting your website.

You may find that your site is in better shape than you thought. Or you may find a few issues that are worth fixing before they keep costing you leads, visibility, and trust.

Either way, you will be making decisions from a much stronger position.

Get the Free Report Now

Key Takeaways

- A website can look fine and still under-perform
- A free website audit can help you spot problems earlier
- The best website checkers give you clarity, not just data
- You do not need to be ready to hire anyone to find out where you stand
- A simple website test online can help you make smarter next-step decisions

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