Get Keyword Search Volume Data on the Cheap

When doing keyword research, you want to make sure people are actually searching for what you're optimizing your page for. There are a few ways to get this data, but I think the easiest tool to use is Keywords Everywhere.

When you install this browser plugin, you get search volume data right in the search results. You get:

- Search volume
- Cost per click
- Competition
- 12-month trend

I've focused on the related keywords Keywords Everywhere gives me and I've been able to rank higher for more terms with very little effort – just doing a search.

The cost of this data was free but then they had to start charging for it (which I understand). Even so, their pricing is reasonable.

Check out Keywords Everywhere

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Tony Herman, University of Wisconsin-Madison, Communication Arts Department, Gradua
Student. Studies Communication Arts. I have a background in video ...

www.tonyherman.com › about-me ▾   traffic (us): 0/mo - keywords: 1

About Me - Tony Herman - Website Design, WI | TonyHerman ...

First… About This Website. This website is for anybody new to online marketing or a busin
owner who wants to make more money online. My goals are to ...

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