The Easiest Way to Get AI to Like Your Website

Getting cited in AI results (chats / AI search like Gemini) is a hot topic right now. It's great when it happens, and it's happening often. People are wondering if their site can show up in these results. In general, it's up to AI, but there is one quick and easy thing you can do that will help immensely.

Basically, just give plain English explanations of what you do, who you are, who you serve, and what services or products you offer. Have simple, non-technical answers – answers that you could see AI giving out.

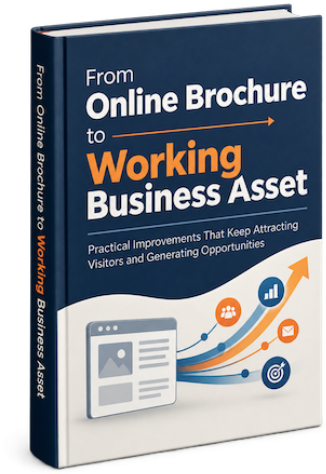
You're basically creating a "Cheat Sheet" for AI when you do this. Bring it down to "Homer Simpson" level.

That's it. This post is short and sweet – right to the answer with no fluff. That's how I like it.

I have a very good guide that will help any website convert traffic into leads and sales better. The second bonus I include deals with AI agents and assistants, and that bonus alone is worth the investment in the course.

With any positive change you put into your website, **you do it once and you get to benefit from it, going forward** – 24 / 7/ 365. It's really almost silly to not get these fixes in place. If you could double your conversion with the traffic you already have, then increase traffic, that's the best case scenario. I've seen it happen.

Get The Website Cheat Sheet



I've put my 25+ years experience into this guide. Instead of hiring me for $200/hour, you can just get this guide.

It's not bloated with fluff. I get right to the point. You get the best "bang for the buck" tactics to improve website ranking and conversion – stuff that would take you years to figure out on your own.

You can even go there and **run a quick website check** to see what glaring issues you have already – for free.

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Hint: If the TTL setting in the DNS is too low, your site will continually load slowly.

Original article: https://tonyherman.com/make-website-ai-friendly/
PDF version: https://tonyherman.com/make-website-ai-friendly/?apa_pdf=1

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