New Website Helps Local Businesses Show Exactly The Areas They Service — No Google Maps Required

Madison, WI – June 12, 2025 — A new tool, ServiceAreaMaps.com, is helping small businesses clearly show the areas they serve — without needing Google Maps. Built by web developer Tony Herman, the free service lets users generate customizable service area maps they can embed directly on their websites.

“We have a lot of website design clients who don’t serve everyone,” says Herman. “They work within a 30- or 60-mile radius. By adding a service area map to their site, they can pre-qualify leads and cut down on bad inquiries. This tool makes that easy.”

Unlike Google Maps, which doesn’t allow simple radius overlays or region highlighting without using complex APIs or paid accounts, ServiceAreaMaps.com uses open-source tools like Leaflet.js and OpenStreetMap. No accounts, no API keys, and no cost.

Key Features:

- Add a map to your website in under a minute
- Show your service radius from any address
- Fully responsive and mobile-friendly
- Free to use, no login required
- Optional business name, phone number, and website listing

The site can easily be used by contractors, cleaning services, HVAC companies, mobile detailers, and others who want to clearly communicate where they do business.

“This fills a gap that Google Maps just doesn’t cover,” Herman adds. “You can’t draw a simple radius around a location without jumping through hoops. And taking a screen shot of some maps violates their terms. We made it dead simple.”

For more information or to try it yourself, visit https://serviceareamaps.com.

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