

On Your Mark Turns Phones Into a Holiday Party Game Instead of a Distraction

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Browser-based game lets one person host and everyone else join with a simple code—no app download, no accounts, just fast, low-pressure fun.

MADISON, Wis., December 1, 2025 – This holiday season, a new indie party game is flipping the script on phones at family gatherings. Instead of everyone scrolling in their own world, **On Your Mark** turns phones into a shared experience you can start in seconds—no app store, no account, no friction.

On Your Mark is a browser-based group game built for living rooms, family rooms, and anywhere people are gathered and looking for something fun to do together. One person hosts, everyone else joins via a simple code at **OnYourMark.app**, and the game sends players light-hearted “missions” to complete each round.

“Everybody’s already got a phone in their hand at holiday get-togethers,” said **Tony Herman**, creator of On Your Mark. “Instead of fighting that, I wanted a way to use those phones to pull people together. No one needs another app taking up space, so I designed On Your Mark to run right in the browser.”

A Party Game Without the App Store Hurdles

On Your Mark is intentionally simple to start:

- The host visits **OnYourMark.app** in any modern browser.
- They create a game and get a short room code.
- Players go to the same site, enter the code, and join instantly.
- The host starts a round, and everyone gets fun missions to complete.

There are no app downloads, no logins for players, and no long setup to explain. Groups can try a game in under a minute, play a few rounds, and decide if they want to keep going.

“I wanted this to be the game you can suggest without a 10-minute tech explanation,” Herman said. “Someone says, ‘Hey, let’s try this thing real quick,’ you pull up the site, share the code, and you’re playing. That’s it.”

Built for Real People, Not Power Gamers

On Your Mark is designed for mixed groups—kids, teens, parents, grandparents, neighbors—rather than hardcore gamers.

Missions are meant to be playful and social without being cringey or over the top. The focus is on sparking conversation, inside jokes, and shared moments, not on racking up trophies or grinding levels.

“Most families don’t need a complicated strategy game after a big holiday meal,” Herman said. “They need something that gets people smiling and interacting again, without making anyone feel put on the spot. On Your Mark is meant to be low-pressure and genuinely fun for normal people.”

Perfect for Holiday Gatherings and Beyond

While On Your Mark is launching into the holiday season, it’s not limited to December. The game works for:

- Family holidays and reunions
- Game nights with friends
- Youth groups and college dorms
- Team-building and icebreaker sessions

Because it’s web-based, any group with phones and internet access can play—from a living room in Madison to a dorm lounge across the country.

“Long-term, I’d love to see On Your Mark become one of those go-to games people remember and bring back every time they get together,” Herman said. “But for now, I’m excited just to see what families and friend groups do with it over the holidays.”

Availability

On Your Mark is available now at <https://onyourmark.app>.

The game runs in modern browsers on phones, tablets, and laptops. No app download is required.

About On Your Mark

On Your Mark is a browser-based party game created to make real-world gatherings more fun and less awkward. By sending players light-hearted missions they complete together, the game turns phones from a distraction into a shared experience. On Your Mark is built and maintained by independent creator **Tony Herman** and is accessible at

OnYourMark.app.

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