

How to Get Loads of Website Traffic in 2025

If you want more traffic in 2025, don't chase trends — answer questions.

Most people start with flashy tactics or social media “growth hacks,” but here's what's working right now (and quietly working well): Use real questions from real people and turn each one into its own blog post. Do that consistently, and you'll grow your traffic, your authority, and your revenue.

This works for **affiliate marketers**, niche site builders, small businesses, and product sellers. Let's walk through the exact process that I've been using for many years.

Step 1: Go Where the Questions Are

Start with one of these tools:

- [AnswerThePublic.com](https://www.answerthepublic.com)
- [AnswerSocrates.com](https://www.answer-socrates.com)

Type in your main topic or product name — for example, “memory foam mattress” or “car detailing.” These tools will give you dozens (sometimes hundreds) of actual questions people ask.

If you don't want to use a tool, just search your topic on Google and look at the **People Also Ask** (PAA) box. That's a goldmine too.

Step 2: Pick the Best Questions to Answer

Some questions will be fluff like “Are memory foam mattresses good?” Others will be buyer-intent gold like “Which memory foam mattress is best for side sleepers with back pain?”

- Start with **buyer-intent questions first** if you sell products or earn affiliate commissions. These are the ones that can bring in revenue fast.
- Later, answer the informational ones to build topical authority — that's what helps Google trust your site and show it more often.

Bonus Tip: Use compact keywords when possible — short, direct phrases that still match search intent. Think “best grill for camping” instead of “what is the ideal portable outdoor barbecue setup for hikers.”

Step 3: Write a Separate Blog Post for Each Question

Don't cram five questions into one article. Each one deserves its own page. Even if some feel short — write them anyway. You'll be surprised which ones take off. Copy the question exactly and use that as the title of the blog post. Right after that, put a very good, concise answer with no fluff.

Here's the format to use:

- **Length:** 400–900 words (or shorter – remember, no fluff)
- **Tone:** Conversational but helpful (like you're explaining it to a smart friend)
- **Structure:**
 - Start with a direct answer (good for Google snippets)
 - Then explain why, how, when, or what to watch out for
 - Add related tips or personal experience if relevant
 - End with a simple call to action if needed (like linking to a product or another post)

Use this prompt to write your article:

Prompt: "Write a blog post answering the question: [insert question here]. The article should be 400–900 words, clearly structured, easy to read, and written in a helpful, friendly tone. Include a direct answer at the beginning, then support it with detail and examples. Add a short FAQ at the end if relevant."

You can use that in ChatGPT, Claude, Jasper, or whatever AI tool you like — just edit the final result to make sure it sounds natural and accurate.

Step 4: Optimize the Post Before You Hit Publish

Don't overthink SEO, but at minimum:

- Write a short meta description (1–2 sentences) that includes the main keyword
- Add a clean, relevant image (use royalty-free tools like Unsplash or create your own with AI)
- Embed a YouTube video if there's a good one on the topic — or skip it for now and add one later if the post gains traction
- Add internal links to related posts once you have a few

Optional: If your site supports schema markup (or you're using a plugin like Rank Math or Yoast), add FAQ or How-To schema.

Step 5: Rinse and Repeat

If you write 20 solid question-based blog posts, expect:

- 2–3 will bring in steady traffic (sometimes a lot)
- The rest will help build authority and support the winners

That's the game. And over time, those "support" posts might surprise you with traffic once they mature or when trends shift.

This method is low-cost, high-impact, and something you can control. You don't need to chase backlinks or post on 12 social media platforms. Just answer questions. Yeah, it's grunt work, but think of it as content that will live on your website into the future and it keeps working for you.

Final Thought: Build for the Long Haul

This is how SEO works now — and it's how you future-proof your site. AI search, voice search, even chatbots... they're all looking for clean, direct answers from trusted sources. Be that source.

Original article: <https://tonyherman.com/website-traffic-2025/>

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