

Is YouTube TV Dropping NBC? Here's What It Means—and a Simple Alternative

What's Going On?

You May Lose Most or All Your Favorite Sports & Shows

Big TV networks (like NBCUniversal) and streaming providers (like YouTube TV) sign carriage agreements that let the provider carry those channels. When those contracts expire, both sides negotiate new terms. If they can't reach a deal in time, the provider may stop carrying the channels.

Why Does This Happen?

It's the business side of TV. Networks want fair payment for their content; providers want pricing that keeps subscriptions reasonable. Most renewals happen without drama, but sometimes negotiations go public—and *viewers get caught in the middle*.

What Could You Lose If There's a Drop?

If a deal isn't reached, viewers can lose access to:

- **Local NBC stations** (news, weather, local sports coverage)
- **Live sports** (Sunday night football, select soccer, special events) depending on rights
- **Entertainment and lifestyle channels** under the same network family
- **TV-Everywhere logins** to related network apps (access is usually tied to your active TV provider)

Note: Specific shows and events depend on current rights and your market. Always check the service's latest channel lineup.

Your Options (Right Now)

- **Wait it out:** Many disputes resolve—sometimes quickly.
- **Switch or supplement:** Try another service alongside your current one so you're not stuck without the channels you watch.
- **Audit your “must-haves”:** Make a short list of the 5–10 channels or programs you actually watch. Choose a provider that covers those first.

Why I Recommend Trying CUE Broadcast



If you don't want your lineup held hostage by negotiations, test drive [CUE Broadcast](#) and see if it fits how you watch:

- **Fast to test:** 15-day trial for \$14.99—plenty of time to see if it covers your staples.
- **Easy to use:** Available in major app stores (Apple, Google Play, Roku, Amazon Appstore).
- **Share & save:** Refer 3 new customers who complete one billing cycle and your service can be free as long as 3 remain active.

Heads-up: Channel lineups change across all providers. Check CUE's current offerings in the app before you switch.

Quick Game Plan

1. List your must-have channels/shows.
2. Start the CUE trial and browse the guide.
3. Watch for a week like you normally do (live + on-demand).
4. Decide: switch, supplement, or cancel.

[Go Check Out CUE Broadcast Now – CLICK](#)

FAQ

Can I still use my provider login for NBC apps if channels are dropped?

Usually no. App access (TV-Everywhere) is tied to your provider carrying those channels under an active agreement.

Does CUE Broadcast have the exact same channels?

No service is identical. Always check the current lineup inside the app to confirm your must-haves.

Original article: <https://tonyherman.com/youtube-tv-dropping-nbc/>

PDF version: https://tonyherman.com/youtube-tv-dropping-nbc/?apa_pdf=1

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Start Your Trial

Click to learn more about CUE Broadcast

Tip: Get 3 friends or family to sign up and you get it for free.